## YOUR NEONATAL NURSING AUDIENCE AWAITS!





**APPLICATION** ▷

2022 FLOOR PLAN

BRANDING AND SPONSORSHIP

# **38TH ANNUAL CONFERENCE**

Make your plans to attend

# PARIS LAS VEGAS HOTEL & CASINO

ENGAGE FACE-TO-FACE WITH NURSING LEADER AT THE PREMIER NEONATAL NURSING EVENT OF THE YEAR

# **EXHIBITING AT NANN IS VALUABLE**

Grow your business at NANN through the incredibly powerful tool of in-person networking.

Foster new business and demonstrate your offerings to our highly engaged audience through:

**PARTICIPATE** in sponsorship opportunities that drive business to your booth

**DEMONSTRATE** your industry expertise by presenting your educational content

**RE-CONNECT** with customers and colleagues in a safe, in-person environment



of 2021 exhibitors reported their interest in returning to an in-person conference NANN's past Las Vegas conferences have been our highest attended meetings – don't miss out!

Sign up to exhibit before June 1st and be entered to WIN a complimentary NANN product e-blast opportunity

## Check out what past NANN exhibitors have to say:



"I think this is a great opportunity to interact with that a specific specialty that is interested in really just doing the best for infants and a really great opportunity to show what your product can also do for this specific population."



"The nurses that are here are the influencers. They're the ones that take care of the babies, so we try to reach out to them and have them give us feedback on what's being used."



"Great conference, great people. There's nurses, there's the nurse managers, so the people we need to see who are decision makers and also the people who use our product every day."

# LOOKING TO RECRUIT?

Exhibiting is a great way to engage top-talent attendees committed to professional development.

## JOIN FORCES WITH NANN TO REACH YOUR SPECIFIC GOALS

Our sponsorship opportunities showcase your interests, drive traffic, and help you reach your target audience and include:

#### **Commercially supported satellite symposia:**

host NANN attendees for an hour-long breakout presentation

#### NANN Learning Center presentations:

secure 30 minutes of prime Exhibit Hall presentation time

#### Highlight your brand:

with a wide selection of <u>advertising</u> and <u>sponsorship</u> options.



## BUILD A YEAR-LONG STRATEGIC RELATIONSHIP WITH

Participation in the NANN **Industry Relations Council (IRC)** allows your organization to explore collaborative opportunities and interests with neonatal nursing leadership, and enhances your organization's visibility to this highly specialized audience. NANN's IRC program offers a number of ways to connect with our members in addition to conference, from advertising, to virtual focus groups, grant funding opportunities, and industry-supported webinars.



Secure your place at NANN today at nann.org/conference

#### QUESTIONS?

Contact Jim Cavanaugh | jcavanaugh@connect2amc.com or 214.620.7062

### YOUR SAFETY IS NANN'S HIGHEST PRIORTITY!

NANN is committed to the health and safety of all NANN conference participants. We believe we can safely bring our community together with strong protocols in place and will continue to monitor the Centers for Disease Control and Prevention (CDC) guidelines relevant to the COVID-19 pandemic. We will implement precautions to provide a safe meeting experience for all attendees, presenters, partners, and staff. Find up-to-date safety details on our <u>conference website</u>.

